

## INTERGENERATIONAL MUSIC MAKING – APPLICATION FOR FINANCIAL ASSISTANCE

<b>Executive Summary</b>
<p>Intergenerational Music Making was recently formed as a Community Interest Company (CIC), a not for profit organisation based in Woking. It aims to increase access to music making for children in primary and secondary schools along with residents in care homes who may be suffering from illnesses such as dementia. As a new organisation it does not yet have financial accounts and all of its session leaders are music therapists.</p> <p>The Company has applied for funding of £6,900 to deliver an eight week programme at three local care homes. The sessions are usually held at either the local care home however if some of the elderly residents are able and keen to travel then sessions have taken place in school halls, classrooms, libraries and church halls.</p> <p>It is recommended that the Group works with the Council's Arts and Cultural Development Officer with a view to developing its services in the Borough. However, it is not felt that the application has provided sufficient justification for the Executive to award funding for the coming year to meet the costs of the work of the Company in the Borough. It is accordingly recommended that the application is not supported.</p>

<b>Recommendations</b>	
The Executive is requested to:	<b>RESOLVE That</b> no grant be awarded and that the Group be encouraged with work with the Council's Arts and Cultural Development Officer over the coming year.
Reason for Decision	It is not felt that the application has provided sufficient justification for the Council to award revenue funding for the coming year.

**The Executive has authority to determine the above recommendation.**

### Background Papers:

2019/20 Application Form.

### Reporting Person:

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### **Portfolio Holder:**

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### **Date Published:**

4 December 2018

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<b>1.0 Summary of Application</b>	
1.1 Status and Aims	<p>Intergenerational Music Making (IMM) was recently formed as a CIC, non-for-profit organisation based in Woking, Surrey.</p> <p>The organisation use music therapy to connect and bring together generations within local communities by linking with local schools and care homes and then taking different year groups into the care home for a period of 8 weeks, to create music.</p> <p>IMM is the first UK based leading music intergenerational CIC, which aims to share cultural and musical understanding, build strong community relations, promote emotional and spiritual well-being in a positive social environment.</p> <p>The Group also aims to improve health outcomes and quality of life for the elderly plus building self-esteem and satisfaction for both age groups through the learning of new skills.</p>
1.2 Employees	<p>11, comprising of the Director, Secretary, Treasurer and Teachers or Therapists. All employees are self-employed and are either Music Therapists, Teachers or Family Therapists.</p> <p>Hours vary due to demand; currently there is a six month waiting list for care homes and schools in Surrey to take part in the services provided by the Group.</p>
1.3 Volunteers	<p>Six, whose activities include taking part in the Care home projects. They are from the Friends Of The Elderly and the Academy of Contemporary Music.</p> <p>All practitioners have had experience working in the field of Paediatrics and Dementia.</p>
1.4 Clients/Users	<p>The number of clients varies per care home visited but roughly a group consists of 15-30 people at each session (15 pupils from the school and 15 residents from the care home.)</p> <p>The Group aims to bring all ages, all sexes, ethnic minorities, those with or without a disability together.</p>
1.5 Members	N/A
1.6 Sum Requested	<p>£900 (Capital)</p> <p>£6,000 (Revenue)</p>
1.7 Project	<p>The funding being applied for will cover two streams – equipment for the Intergenerational sessions and for salaries and delivery of the projects.</p> <p>Each IMM project shall last eight weeks and shall involve one school and one care home in the Borough of Woking.</p> <p>The initial set up shall be delivered before the work starts and this will involve a one-day Intergenerational Music Workshop with the school and children, along with a meeting with the school and care home, as well as an initial introductory meeting for the children and residents.</p> <p>Each eight week project will consists of weekly one hour sessions. At the end of the eight week period there will be an evaluation, written</p>

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	<p>report of the project and a project presentation to the school, parents, relatives, residents and local funding supporters.</p> <p>The work will be reviewed after 6 months, aiming to have worked with three different schools and three different care homes within the Borough.</p>
<p>1.8 Cost breakdown:</p>	<p><u>Capital:</u></p> <p><b>Quote 1 – £798</b> ex VAT &amp; delivery</p> <p>2 x Early years equipment packs (parachute, scarves etc) – £240.</p> <p>2 x Music equipment packs – £558.</p> <p><b>Quote 2 – £1188.98</b> ex. VAT &amp; delivery</p> <p>2 x Equipment (creative dance playground) – £359.90.</p> <p>2 x Plastic classroom music pack – £829.98.</p> <p><u>Revenue:</u></p> <p>Director visits 3 care homes and 3 schools to schedule the projects (1.5 days = £750)</p> <p>Each practitioner will be delivering an 8 week project in a care home Introductory workshop (3 practitioners for 1 full day = £1,200) followed by 2 hours a week (3 practitioners for 8 weeks = £3,120).</p> <p>Group supervision (all 3 practitioners over the 8 weeks = £640)</p> <p>Written evaluation report after each project &amp; presented (x2 days = £300)</p> <p>Total revenue cost: <b>£6,010</b></p>
<p>1.9 Community Benefit</p>	<p>The local community will benefit from:</p> <ul style="list-style-type: none"> <li>• Fostering local community relations (inc. between organisations)</li> <li>• strengthening communities (such as local schools, nurseries, children centres and care-homes) to become more age-friendly by breaking down barriers between ages and stereotypes by one age group toward another</li> <li>• promoting understanding, respect, and sharing of ideas, knowledge, and experience</li> <li>• establishing relationships that help diminish the impact of declining physical and mental health on older people</li> <li>• improving health outcomes and quality-of-life for the elderly</li> <li>• building self-esteem and satisfaction for both age groups through the learning of new skills.</li> </ul> <p>Also by working closely with adult carers, support workers and care home staff, the Intergenerational Music Therapy sessions will provide skill enhancement training and a mentoring to enable them to offer and run music sessions to become self-sustaining.</p> <p>The Intergenerational Music Therapy sessions will benefit both the health and education sectors within the community as the work shall be: sharing cultural and musical understanding, increasing the access to music-making, encouraging informal music-making at homes, promoting sustainability by including volunteering and/or staff</p>

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	development and lastly raising self-confidence and self-esteem of participants
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<b>2.0 Financial Background</b>	
2.1 Budget	<p>At the time of the application, the Group held £1,000 in the bank.</p> <p>The Group has submitted a budget for 2019/20 which shows an anticipated income of £70,000 against an anticipated expenditure of £68,200, resulting in an anticipated surplus of £1,800.</p> <p>Anticipated income includes grants, crowd-funding, donations and fundraising (£70,000). Items of expenditure include running fees (£50,000), equipment/materials (£4,000), legal/insurance (£1,500), IT and stationery (£1,500), volunteer expenses (£1,200), travel costs (£5,000), marketing (£2,500) and photography fees (£2,000).</p>
2.2 Accounts	The Group has recently become a Community Interest Company (CIC) therefore has no past financial records. The applicant has advised that income for 2018 stood at £1,000 as at end of October 2018.
2.3 Support over the past five years	N/A

<b>3.0 Assessment of Application</b>		
3.1 Key Information	<ul style="list-style-type: none"> <li>○ Constitution</li> <li>○ Registered Charity</li> <li>○ VAT Registered</li> <li>○ Equal Opportunities Policy</li> <li>○ Safeguarding Policy</li> <li>○ Reserves Policy</li> <li>○ Quality Mark</li> <li>○ Other funding sources pursued</li> <li>○ Other support by the Council</li> <li>○ Fundraising</li> <li>○ Two quotes</li> <li>○ Regular monitoring provided previously</li> </ul>	<p>Yes</p> <p>Yes</p> <p>No</p> <p>Yes</p> <p>Yes</p> <p>Yes</p> <p>No</p> <p>Yes</p> <p>No</p> <p>Yes</p> <p>Yes</p> <p>N/A</p>
3.2 Consultee Comments	<p><u>Sylvie Marshall, Community Development Manager</u></p> <p>The Intergenerational Music Making group consists of a diverse population of age, ethnic origin and religion. The work that they do aims to create partnerships between sectors within the community. The aim is to work with those who are experiencing social isolation and exclusion due to living with ill health, disability or trauma.</p> <p>We see the potential of an extension of the offer to include older children to maintain the intergeneration engagement throughout all</p>	

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	<p>age groups, this could be achieved through ongoing contact with the schools and the children involved.</p> <p>The opportunity to explore this as a way to further engage with both older and younger generations together on a continuous basis can be explored through engagement with the Arts and Cultural Development Officer.</p>
3.3 Assessment	<p>Intergenerational Music Making aims to increase access to music making for children in primary and secondary schools along with residents in care homes who may be suffering from illnesses such as dementia. As a new organisation it does not yet have financial accounts and all of its session leaders are music therapists.</p> <p>The Group is applying for a grant for equipment such as music and early years' packs, and the revenue costs of supplying the courses to children from schools and care homes, which last for eight weeks, for an hour each. The sessions are usually held at either the local care home however if some of the elderly residents are able and keen to travel then sessions have taken place in school halls, classrooms, libraries and church halls. Transportation and routes are carefully considered when matching schools and care homes, most of the schools can usually walk to the care homes or either party travels via their mini bus.</p> <p>The most recent project brought together twenty two Year 5 and 6 students from the International School of London (ISL) Primary School in Woking to the Bernard Sunley Nursing, Residential and Dementia Care Home in Maybury through a six week programme.</p> <p>Its research shows that the projects not only encourage a better understanding of different cultures, religions, beliefs, generations and lifestyles but also assists local communities with helping and developing themselves.</p> <p>The Charity aims to work with those experiencing social isolation and exclusion plus those experiencing limitation associated with illness, disability or trauma, for example those living with dementia, Parkinson's and other enduring health condition. The Group will work to create important partnerships between the health and education sector and the local community whilst improving users' health and well-being.</p> <p>The Group has held sessions in Surrey along with one off events, workshops and conferences throughout the UK. Feedback has been received noting the positive effects the children have on the residents, how well organised the sessions were and how the children enjoyed socialising with the elderly.</p> <p>Various fundraising events have been organised and other funding pursued to raise the profile of the Charity. Also using the collective power of community-based schools, care homes, health and educational practitioners, they aim to support and partner with local Councils and work towards meaningful positive change and social responsibility.</p> <p>The Group has applied for a capital grant for equipment such as music and early years' packs together with the revenue costs of supplying courses to children from schools and care homes, which last for eight weeks, for an hour each. The sessions are usually held at either the</p>

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local care home however if some of the elderly residents are able and keen to travel then sessions have taken place in school halls, classrooms, libraries and church halls. Transportation and routes are carefully considered when matching schools and care homes, most of the schools can usually walk to the care homes or either party travels via their mini bus.

The Company has applied for funding of £6,900 to deliver an eight week programme at three local care homes. The funding consists of capital funding of £900 to purchase music packs and early years' equipment packs and salary costs of £6,000. The salary costs arise from the costs of three practioners (£400 for a full day, £130 for 2 hours), the Director (£750 for 1.5 days), group supervision (£640) and the production of an evaluation report (£300).

The Company only registered in September 2018 and therefore has not provided any historical financial information other than to indicate that income in 2018 was £1,000. A budget has been provided for 2019/20 which indicates an income of £70,000 against expenditure of £68,200. The applicant has indicated that the income of £70,000 will be achieved through grants, crowd funding, donations and fundraising. However, it should be noted that the applicant has indicated that they have only applied for funding from a Music Therapy Charity, the outcome of which was not known at the time of the application. At present, all current social media / grant applications / IT / meetings with schools, care homes, and intergenerational Music sessions are delivered on a voluntary basis.

The Company is seeking to move from a voluntary service to one with paid employees, and as such is seeking to raise £70,000 in the coming year to cover the costs of the Director and the practioners. The request before the Council is to provide revenue funding of £6,000 to run an eight week programme in three care homes across the Borough, working in conjunction with local schools. In considering the application it should be noted that responsibility for care homes and local schools falls to Surrey County Council, though Woking Borough Council will grant support projects with clear health and well-being benefits for local residents.

It is recommended that the Group works with the Council's Arts and Cultural Development Officer with a view to developing its services in the Borough. However, it is not felt that the application has provided sufficient justification for the Executive to award funding for the coming year to meet the costs of the work of the Company in the Borough. It is accordingly recommended that the application is not supported.

REPORT ENDS